## BEFORE THE FEDERAL ELECTION COMMISSION

American Democracy Legal Fund 455 Massachusetts Avenue, N.W. Washington, DC 20001

Complainant,

MUR#6888

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Freedom Partners Action Fund, Inc. Thomas F Maxwell III, Treasurer 1515 Courthouse Rd, Suite 620 Arlington, VA 22201

Respondents

## Reply of Co-Respondents Alan Sanborn, Sanborn for Congress Committee and Ralph Maccarone, Treasurer

- On or about October 23, 2014 the American Democracy Legal Fund filed its Original Complaint before the Federal Election Commission.
- 2. Pursuant to procedures for processing complaints filed with the Federal Elections Commission said Complaint was assigned file number MUR #6888.
- 3. The Complaint, as originally filed was claimed to be pursuant to the provisions of 2 U.S.C. Section 437g (a) (1).
- 4. As filed, the Complaint was against the Republican National Committee, Anthony Parker, Treasurer; American Crossroads, Caleb Crosby, Treasurer; Crossroads Grassroots Policy Strategies; Americans for Prosperity; the GOP Data Trust LLC (hereinafter referred to as "Data Trust"); and i360, LLC.
- A plain reading of that Complaint seeks to establish claims against the Republican National Committee, Republican Party, and others for:
  - "... illegal coordination through the Data Trust and i360, resulting in prohibitive and excessive contributions."

Reference Complaint page 11 at B.1. "Legal Analysis"

6, in addition, the complaint alleges:

"The RNC appears to receive excessive contributions in the form of in-kind data services from the Data Trust."

Reference Complaint page 15 at B.2. "Legal Analysis"

and,

"The RNC appears to illegally establish, finance, maintain, and/or control the Data Trust."

Reference Complaint page 1.7 at B.3. "Legal Analysis"

- 7. In its prayer for relief Complainant:
  - a. Requests that the Federal Elections Commission investigate "these violations";
  - b. any additional coordination between the RNC, Republican Party, Republican candidates, Americans Crossroads, Crossroads GPS, AFP and all other customers or subscribers to the Data Trust or i360;
  - c. enjoining respondents from further violation of the act; and,
  - d. assign the maximum fines permitted by law.
- 8. On or about November 3, 2014 the American Democracy Legal Fund filed its Supplemental Complaint in this matter.
- 9. There Complainant added additional parties to include Republican candidate committees using i360, LLC as a vendor.

- 10. The gist of the claim now made in Complainant's Supplemental Complaint is that,
  - "... Disbursements to i360 by the state party committees and candidate committees prove that i360 is serving as an "common vendor" for the committees and for outside groups that are required to remain independent of those committees."

Reference Supplemental Complaint page 8, paragraph 1

- 11. In its Supplemental Complaint, the Complainant requested investigation of,
  - "...these newly named respondents to determine their involvement in what now appears to be a massive scheme to flaunt the commissions and coordinated communications."

Reference Supplemental Complaint page 8, paragraph 1

- 12. On or about April 21, 2015, Alan Sanborn announced his candidacy in the 2016 primary election seeking Michigan's 10th Congressional District seat.
- 13. This Committee filing post-dated the Complaint and its first Supplemental filing neither of which Co-respondents had been aware of until receipt of a letter for the FEC dated September 9, 2015 enclosing a copy of the Second Supplement Complaint.
- 14. Subsequently the Sanborn for Congress Candidate Committee was formed with appropriate filings as required by law and books of account established naming Ralph Maccarone as its Campaign Committee Treasurer.
- 15. On or about May 1, 2015, i360, LLC ("i360") was hired as a vendor of Sanborn for Congress to provide that Committee material that are common to political campaigns at what at all times, were, and continue to be, market prices similar to like kind services offered by competitors.<sup>2</sup>
- 16. On or about August 28, 2015 the American Democracy Legal Fund filed a Second Supplemental Complaint.
- 17. It is in this Second Supplemental Complaint that Alan Sanborn, Sanborn for Congress, Ralph Maccarone, Treasurer, were named as additional respondents because of what appears to be the mere hiring of i360 for what by any standard, is an ordinary campaign related expense.
- 18. The gist of the Second Supplemental Complaint in its 'Conclusion' on its last (unnumbered) page appears to be (aside from naming additional candidates, committees and their treasurers) that:
  - "... The Data Trust, i360, and the other respondents have created the exact opposite of common vendor's safe harbor firewall: the (sic) have created a data sharing information superhighway between Republican candidates and the outside groups that they are prohibited from coordinating with."

Reference Second Supplemental Complaint last page 8, "Conclusion"

<sup>&</sup>lt;sup>1</sup> Upon receipt of that mail Co-respondents requested and received a copy of the Complaint and its first supplement.
<sup>2</sup> Alan Sanborn is a former elected Michigan House of Representatives Member and State Senator. His prior campaigns were hallmarked by low-budget grassroots campaigning. A review the Sanborn for Congress financial records filed with the Federal Elections Commission will disclose that he continues this tradition in the management of this congressional campaign.

- 19. At all times as to Co-respondents dealings with i360, reasonable value was paid for materials ordinarily used in a political campaign, with no notice or specific knowledge of the origin of those materials which have been supplied in one-way communications solely from i360 to Respondent.
- 20. Nowhere in this Complaint, or any of its supplements, is it alleged that these Co-respondents have any knowledge of the manner used by i360 to collect any data to create any suspect materials.
- 21. Nowhere in this Complaint, or any of its supplements, is it alleged that these Co-respondents have participated with i360 with the collection of any data to create any suspect materials.
- 22. Nowhere in this Complaint, or any of its supplements, are these Co-respondents alleged to have performed any specific act contrary to law, nor has there been any factual basis set out that could be reasonably calculated to support such a claim.<sup>3</sup>
- 23. Co-respondents deny dispute each and every allegation of wrongdoing made by Complainant in its request for investigation as to them.
- 24. Taken as a whole, although unartfully pled, the general theory of this Complaint is that Data Trust and i360, obtained, exchanged, offered for sale and/or sold and circulated voter information in some 'discounted' exchange constituting unreported 'in-kind' contributions or otherwise conducted prohibited dealings in assembling and circulating prospective voter data.
- 25. Co-respondents have had absolutely nothing to do with any such dealings; and this Complaint makes no case against any of these Co-respondents.
- 26. If it is determined by the Commission that the manner and/or method of any third party's (e.g. Data Trust, i360, etc.) data that has been purchased by Co-respondent's is determined a prohibited subject matter, Co-respondents will, of course, comply by voluntarily ceasing to use it.
- 27. What this Complaint seems to want to do as to these Co-respondents is akin to making a customer who unwittingly purchases a troubled product thinking it to be reliable in good faith, liable for the product defect created by its manufacturer; and that flies in the face of the basic principles of American jurisprudence.
- 28. As Co-respondents have had no knowledge of, or participation in any part of any of the convoluted theories mentioned in this Complaint, as supplemented to date, their inclusion in this filing appears to be a matter of lazy addition by an overzealous American Democracy Legal Fund rather than good faith pleading by the Complainant with any factual basis suggesting a claim in fact.

Accordingly, the undersigned Co-respondents respectfully request a finding of no reason to believe the Complaint (as supplemented) sets forth a possible violation of the Federal Election Campaign Act of 1971 as to any of the Co-respondents and that this file be closed as to them.

<sup>&</sup>lt;sup>3</sup> The only mention of these Co-respondents by name is in the case caption of the Second Supplemental Complaint.

Respectfully Submitted,

Alan Sanborn, individually as Candidate and for Sanborn for Congress Committee

Ralph Maccarone, Treasurer Sanborn for Congress Committee

Dated: October 12, 2015